

Office of Strategic Initiatives



Share and Tell: Digital Stewardship and Digital Storytelling

Butch Lazorchak
Digital Archivist
National Digital Information Infrastructure and Preservation Program
May 1, 2013

The ORIGINAL

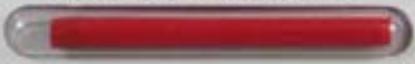
Woolly Willy

Butcher

FOR AGES
5
THRU
ADULT



"MAGNETIC PERSONALITY"



DRAW WHISKERS, HAIR AND EYEBROWS
WITH THIS MAGIC WAND

FOR

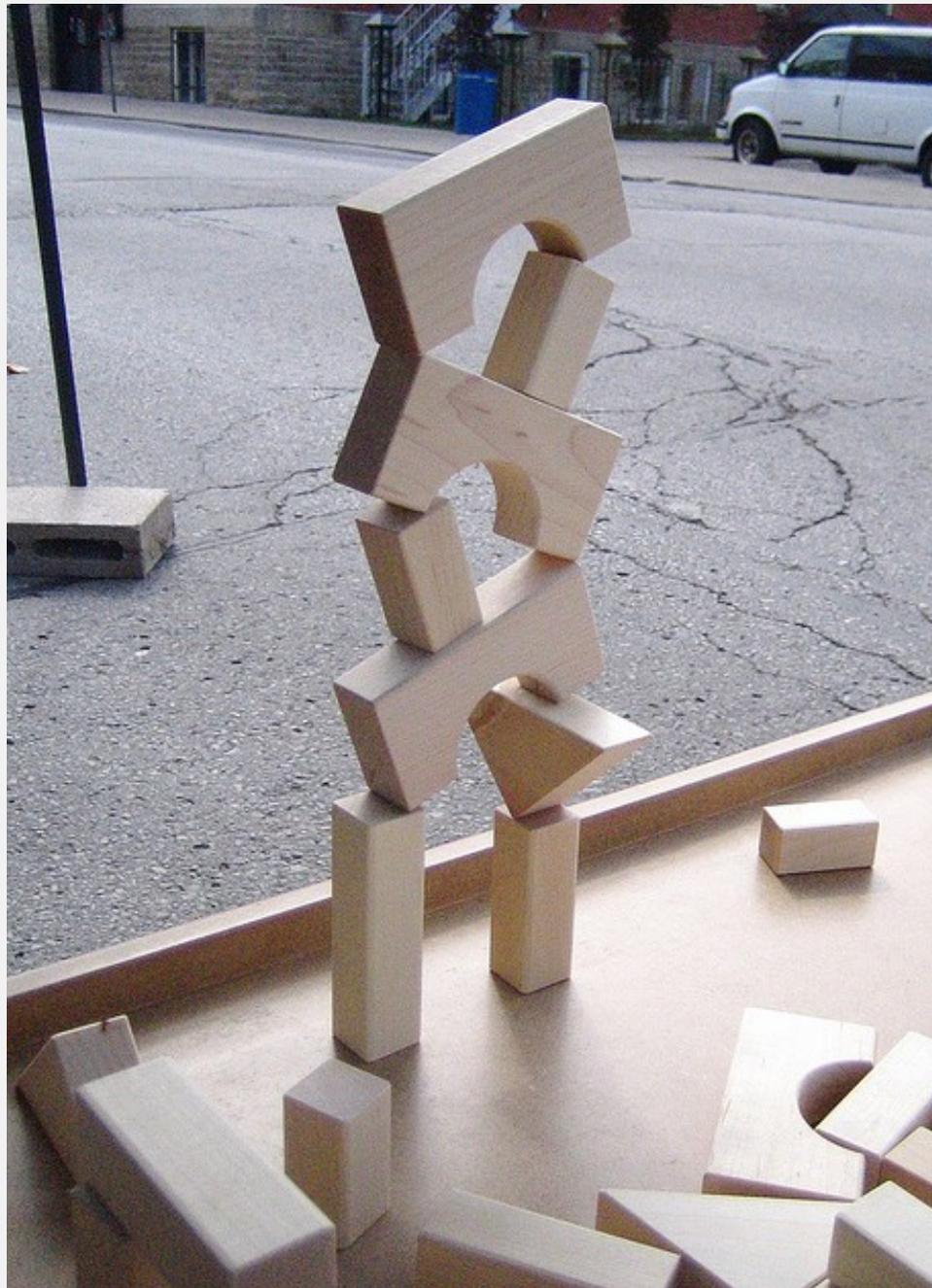


FOR
BOYS

WOOLLY WILLY
Model No. 33

SEE BACK OF CARD FOR COMPLETE INSTRUCTION
SMETHPORT SPECIALTY CO., SMETHPORT, PA. 16749

©
MCMXXIV



<http://www.flickr.com/photos/hansandcarolyn/2880645677/>





125863

ADWEEK



2013 Media All-Stars

Submit your nominations! Deadline is May 1



The Art of Shaving

Brands pick up a razor to sell everything



Adwe the U

Slates of and rene marketp

THE PRESS TELEVISION TECHNOLOGY ADVERTISING & BRANDING ADFREAK VIDEO **SUBSCRIBE**

Headlines: Press: [The New York Times Planning Lo...](#) TV: [21st Century Laugh Track: ABC ...](#) Tech: [Ad Network Jun Group Promises ...](#) Ads & Brands: [WPP's Revenue Grew Mo](#)

(Author)ity: The Importance of Storytelling

Simon Kelly

June 25, 2008, 12:00 AM EDT

Advertising & Branding



Stories define us. Since early cave dwellers left their graffiti in Lascaux, listening to and telling stories have moved people. Stories are powerful: They give meaning and context to what would otherwise be a collection of easily forgettable facts. Stories invoke the imagination so that listeners begin to own them almost as much as the teller. In fact, there's a growing body of research that points to the power of narrative not just as a way to engage people, but as the only way to change deeply entrenched views.

What are we thinking about?

- Crowdfunding for Government
- Citizen Archivists and Personal Digital Archiving Tools
- Visual Stories with Maps
- National Digital Stewardship Alliance

About Digital Commonwealth

Digital Commonwealth is a Web portal and fee-based repository service for online cultural heritage materials held by Massachusetts libraries, museums, historical societies, and archives. The portal facilitates the searching and browsing of member institutions' digital assets, allowing the discovery of all kinds of digital resources including manuscripts, images, historical documents, and sound recordings. The repository provides a storage service for institutions that are members of Digital Commonwealth but choose not to host their own digital assets. The metadata stored in the repository is indexed within the portal.

Fifty organizations are members of Digital Commonwealth. As more of our members contribute their holdings, the variety and quantity of searchable objects will increase, and the richer and more valuable this portal will become.

Currently Digital Commonwealth relies on support from its member institutions. Digital Commonwealth was initially funded by a federal Library Services and Technology Grant from the Institute of Museum and Library Services administered by the Massachusetts Board of Library Commissioners. Our portal was designed by SourceLab.

Digital Commonwealth supports a thriving economy, a robust democracy and a rich cultural heritage by providing the building blocks to help government and citizens tell their stories.



24767

Spencer

39





MIT CENTER FOR
CIVIC MEDIA

 LOGIN



[about](#) [blog](#) [projects](#) [courses](#) [publications](#) [events](#) [team](#) [contact](#)

"Counter Cartographies"

May 9, 12pm

Liza Mogel is an interdisciplinary artist who works with the interstices between art and cultural geography. She has created and disseminated counter-cartography— maps and mappings that produce new understandings of social and political issues. [RSVP >](#)





National Digital Stewardship Alliance (NDSA)

Launched in 2010, the National Digital Stewardship Alliance is a collaborative effort among more than 100 government agencies, educational institutions, non-profit organizations and businesses to establish, maintain, and advance the capacity to preserve our nation's digital resources for the benefit of present and future generations. The NDSA supports activities which advance digital stewardship in all its forms.

Share URL

Copy

Embed widget

RSS



A combined hardware and software solution making



Great project to continue the growth of the



Preserve Chicago's Living History of Improvised Music

by Creative Audio Archive

Home

Updates **3**

Backers **180**

Comments **1**

Chicago, IL

Music

Funded! This project successfully raised its funding goal on Oct 17, 2012.



180

backers

\$5,955

pledged of \$5,000 goal

0

seconds to go



Project by

Creative Audio



Code, data, and what else? New forms of civic hacking and participation

Leave a reply



ABOUT

@RODRIGODAVIES

San Francisco hires new Chief Information Officer, Marc Yves Touitou: <http://t.co/FhwKR4yuHQ> @techpresident

Great to reconnect with India's first city CIO @anupamsaraph who came to @civicmit today to talk about his research on India's UID project

Hearing from @nithyavraman about Transparent Chennai's work on documenting infrastructure: <http://t.co/er87R7d3nR> @civicMIT #civicmedia

RT @EthanZ: Getting very excited for Personal Democracy Forum - proud to be part of a great slate of speakers: <http://t.co/77qsycqfjzg>

My BBC article on Pulitzer's Statue of Lib-



[Fugazi Live Series](#)[About The Series](#)[Photo Gallery](#)[Fugazi Home](#)[Fugazi CDs & LPs](#)

Fugazi Live Series

[Create Account](#) | [Login](#) | [Store Help](#) | [Shipping Info](#)0 items
in cart

Recently Added Shows

Tokyo, Japan

10/28/1996

Hoboken, NJ USA

04/13/1995

Rio De Janeiro, Brazil

08/18/1994

Fugazi Live Series A-Z

Updated March 18, 2013: The 10 new shows added to the site this week include concerts from Brazil, Australia, New Zealand, Detroit, Jacksonville, FL, and more. We'll continue adding new shows for download each week. Hopefully, this pace will continue until we have the complete collection of 800+ concert recordings available on this site. The 10 new downloads added this week bring us to 274 total. You'll find the recent additions listed on the left side bar and also on the main itinerary marked in green. Check back next week for more shows!





Image 1 of 1

If you have photos from this show write us at [fugazilive\[at\]dischord.com](mailto:fugazilive[at]dischord.com).

Comments

Fugazi Live Series FLS0012

Buy Digital \$5

Fugazi

Flint, MI USA 1/21/88

If you had a different price in mind for this download [Click Here](#).

[Previous](#) | [Next](#)

Show Date: 1988-01-21

Venue: Fallout Shelter, Capitol Theatre

Door Price: 5

Played with: Smashed, Political Silence

Recorded by Tom Lumley

Mastered by Fugazi

Original Source: Cassette

Sound Quality: **Poor** Good Very Good Excellent

[▶](#) Play Sample Track

1. The Word
2. Interlude 1
3. Song #1
4. Interlude 2
5. Merchandise
6. Interlude 3

Personal Digital Archiving

Guidance to the “general public” on saving their digital stuff: documents, photos, music, video, email, websites etc.

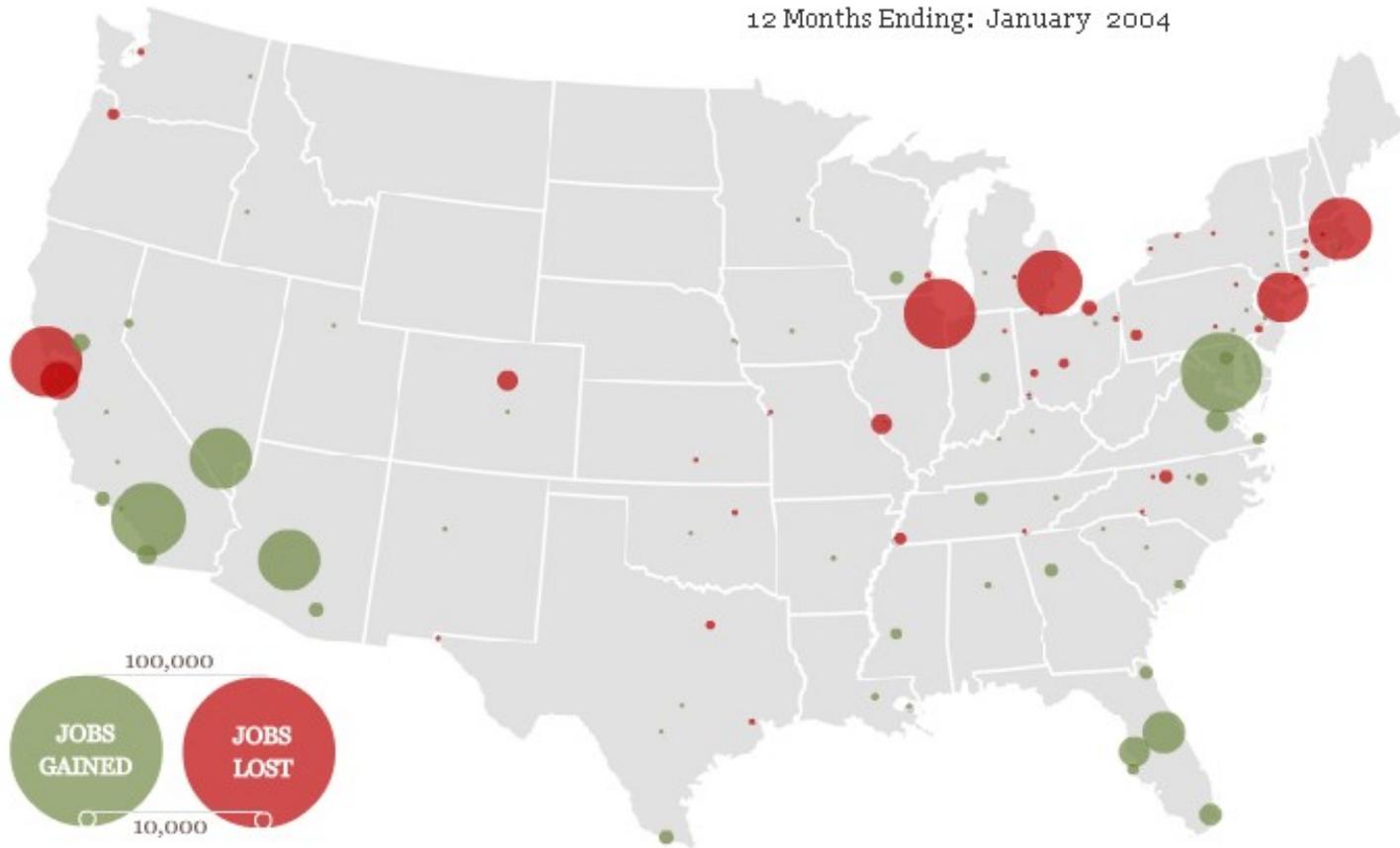
- Public Events
- Further How-to’s and tutorials
- Preservation Week events such as “Personal Archiving Day”



<http://www.digitalpreservation.gov/personalarchiving/>



Net Job Gains / Losses by Metropolitan Statistical Area,
12 Months Ending: January 2004



Note: Top 100 Metropolitan Statistical Areas in the contiguous United States based on number of jobs as of December 2008

Source: BLS and state labor agencies (via Moody's Analytics), TIP Strategies



Yukon

Schooner, 101 tons, built at Kennebunkone and of the first vessels to survey the waters of Alaska.

Old Weather: Our Weather's Past,
the Climate's Future

NEATLINE

Plot Your Course in Space & Time



[ABOUT](#) · [PLUGINS](#) · [DEMOS](#) · [NEWS](#) · [CREDITS](#)

We've prepared a number of sample Neatline exhibits to help stretch your imagination. Look below for projects in history, literature, and contemporary space and place — and come back soon to for examples of how Neatline can be used to annotate documents without reference to geography.

May 2, 1863

May 3, 1863

May 4, 1863



April 27 - 30

Hooker splits his army and tries to "double envelop" Lee with two forces, one approaching from the north by way of Chancellorsville and the other from the east at Fredericksburg.

April 30

Lee splits his army, sending Jubal Early to hold off Sedgwick at Fredericksburg and moving the rest of his force west to engage Hooker at Chancellorsville.

Viewshare

viewshare
interfaces to our heritage

Desegregation of Virginia Education (DOVE)

Created by [DOVE](#) on Nov. 17, 2011 and based on the [Desegregation of Virginia Education \(DOVE\) - Nov 2011](#) data set. [Inspect](#) | [Embed](#)

LIST • MAP • TIMELINE

126

Repository

- 1 Albert and Shirley Small Special Collections Library
- 1 American Friends Service Committee
- 1 American Jewish Archives, Cincinnati, Ohio
- 1 City of Chesapeake

Geographic school

- Alexandria, Arlington, Fairfax County, VA
- Amherst, VA
- Arlington County and Norfolk,

Map labels: Frederick, Winchester, Baltimore, Washington, Harrisonburg, Salisbury, Rehoboth Beach, Atlantic City, 21, 5, 3, 7.

Viewshare is a free platform for generating and customizing views, (interactive maps, timelines, facets, tag clouds) that allow users to experience your digital collections.

Repository of the Past?



Storyteller of the future?

The National Digital Stewardship Alliance

- NDIIPP initiative
- A collaborative effort among government agencies, educational institutions, non-profit organizations, and business entities to preserve a distributed national digital collection for the benefit of citizens now and in the future
- Coordination Group/Working Groups
 - Outreach, Innovation, Standards, Infrastructure, Content



NDSA Highlights

NDSA Innovation Awards

- Recognizing innovation in the field of digital stewardship
- Four categories: Individual, Project, Institution, Future steward
- 2013 Nomination Form at:

<http://www.digitalpreservation.gov/ndsa/awards.html>

Nominations accepted until May 16, 2013

- 2012 winners announcement at:

<http://blogs.loc.gov/digitalpreservation/2012/06/announcing-five-ndsa-innovation-award-winners/>



NDSA Highlights

“Digital Preservation in a Box”

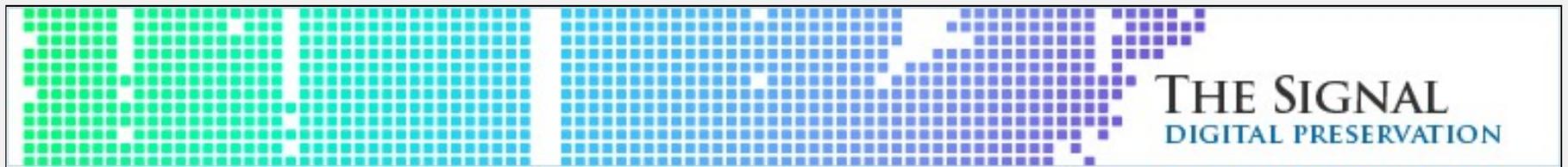
- A gentle introduction for a general audience of professionals who work with digital information but have no digital preservation experience



<http://dpoutreach.net/>

More information about the Alliance is at

www.digitalpreservation.gov/ndsa/



Read about NDSA work on *The Signal* blog

<http://blogs.loc.gov/digitalpreservation/category/ndsa-2/>

Follow on Twitter: [@NDSA2](https://twitter.com/NDSA2)

NDSA Regional Workshop:

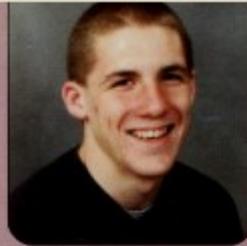
May 10, 2013 at WGBH in Boston

Organized by WGBH and Harvard

http://projects.iq.harvard.edu/ne_ndsa



Scott Kane



Matthew Kelly



Nicole Kemmett



Jason Landstrom



Colleen Lydon



Andrew MacClay



Jason Kingston



Edward Koslowsky



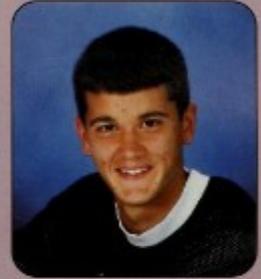
Jared LeBarnes



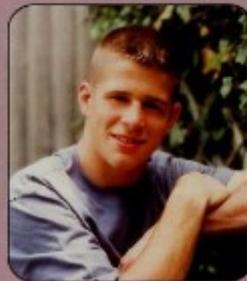
Danielle Maloney



Nicole Martin



David McCarthy



Thanks!

Butch Lazorchak
Digital Archivist
Library of Congress
wlaz@loc.gov



http://imagecache2.allposters.com/images/pic/Matted_Prints/mp_814104_b-Man-on-Phone-Thanks-Posters.jpg

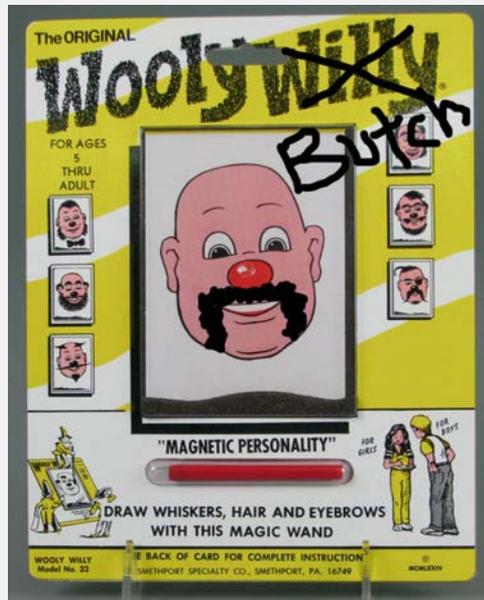
Office of Strategic Initiatives



**Share and Tell: Digital
Stewardship and Digital
Storytelling**

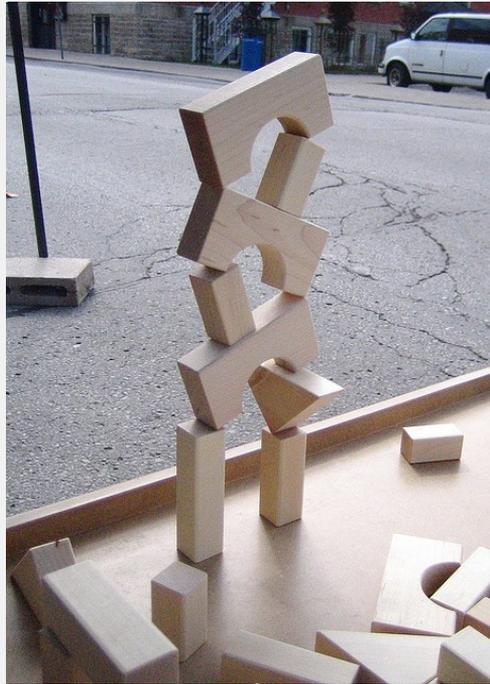


**Butch Lazorchak
Digital Archivist
National Digital Information Infrastructure and Preservation Program
May 1, 2013**



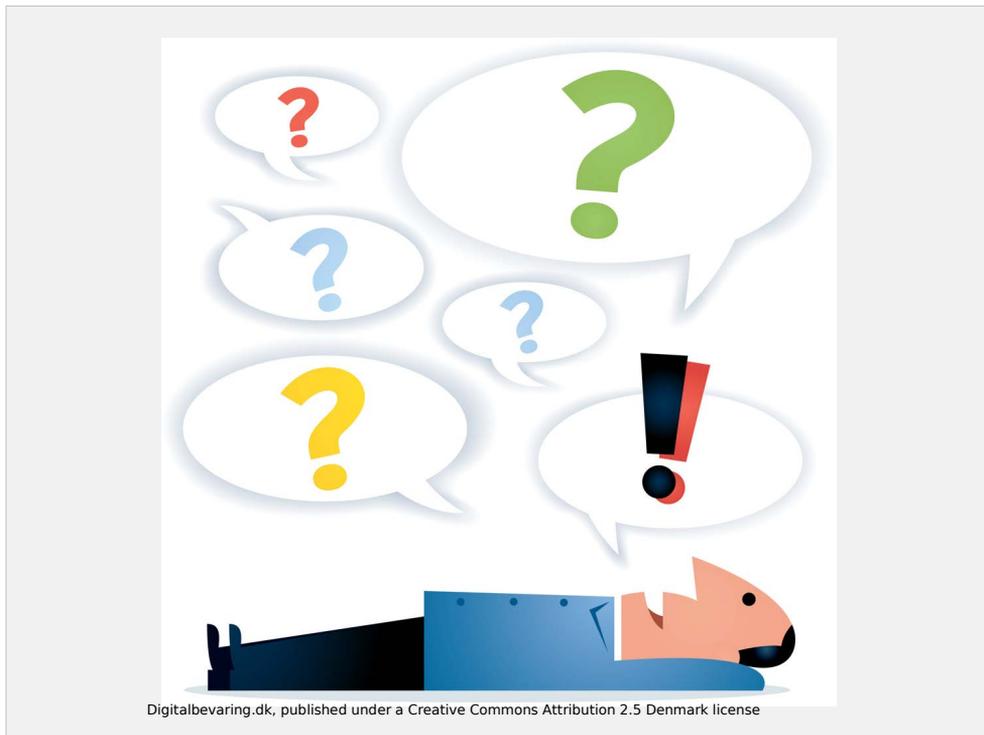
2

Welcome everyone. It's an honor and a pleasure to be with you today. I'm Butch Lazorchak, and I'm a digital archivist in the National Digital Information Infrastructure and Preservation Program at the Library of Congress.



<http://www.flickr.com/photos/hansandcarolyn/2880645677/>

Libraries, archives and museums provide the “building blocks” for lifelong learning. Organizations like Digital Commonwealth provide the technical infrastructure to ensure that these digital building blocks are stored, described, made accessible and preserved over time.



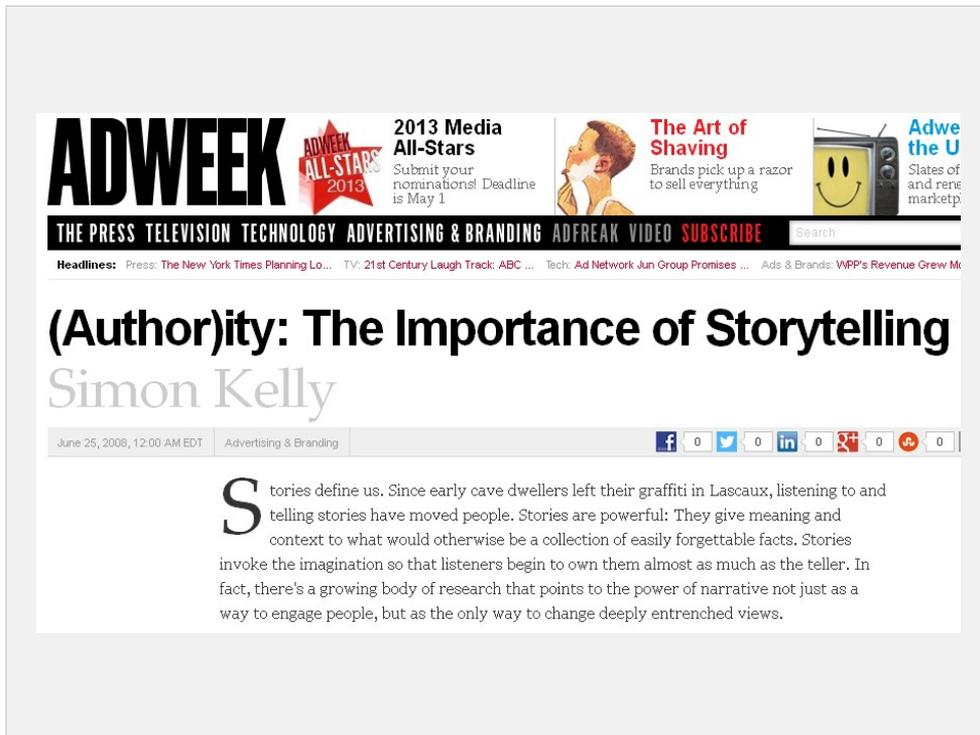
The stewardship of digital information is an incredibly valuable service that requires technical expertise and diligence along with significant resources, both human and monetary. But while our community's expertise in format obsolescence, ingest mechanisms and administrative metadata helps to ensure that the digital materials under our care are technically protected, it doesn't ensure that people outside our community understand the work we do and its value.



That's why, more than ever, we need to remember that we're in the storytelling business.

There are lots of ways to tell a story, and lots of different people you can tell it to.

Why should we focus on storytelling? What is it about the ability to tell a compelling story that should be so important to the work we do every day?



ADWEEK **ADWEEK ALL-STARS 2013** **2013 Media All-Stars** Submit your nominations! Deadline is May 1 **The Art of Shaving** Brands pick up a razor to sell everything **Adwe the U** Slates of and rene marketp

THE PRESS TELEVISION TECHNOLOGY ADVERTISING & BRANDING ADFREAK VIDEO SUBSCRIBE Search

Headlines: Press: [The New York Times Planning Lo...](#) TV: [21st Century Laugh Track: ABC ...](#) Tech: [Ad Network Jun Group Promises ...](#) Ads & Brands: [VPP's Revenue Grew M...](#)

(Author)ity: The Importance of Storytelling

Simon Kelly

June 25, 2008, 12:00 AM EDT Advertising & Branding

Facebook 0 Twitter 0 LinkedIn 0 Google+ 0 YouTube 0

Stories define us. Since early cave dwellers left their graffiti in Lascaux, listening to and telling stories have moved people. Stories are powerful: They give meaning and context to what would otherwise be a collection of easily forgettable facts. Stories invoke the imagination so that listeners begin to own them almost as much as the teller. In fact, there's a growing body of research that points to the power of narrative not just as a way to engage people, but as the only way to change deeply entrenched views.

Storytelling is important because Stories Define Us. Stories are powerful. Stories evoke the imagination so that listeners begin to own them almost as much as the teller. One power of narrative is its ability to change deeply entrenched views (and not just about the brand of razor you use!).

What are we thinking about?

- Crowdfunding for Government
- Citizen Archivists and Personal Digital Archiving Tools
- Visual Stories with Maps
- National Digital Stewardship Alliance

There are so many exciting advances in technology that affect the work we do. Today we'll take a quick survey of some interesting things like crowdfunding for government; the role of citizen archivists and personal digital archiving tools; and creating visualize stories with maps and try to get to the essence of why they're important to our profession and our patrons and explore how we can leverage them to tell stories about the incredible value we have in our digital commonwealth.

About Digital Commonwealth

Digital Commonwealth is a Web portal and fee-based repository service for online cultural heritage materials held by Massachusetts libraries, museums, historical societies, and archives. The portal facilitates the searching and browsing of member institutions' digital assets, allowing the discovery of all kinds of digital resources including manuscripts, images, historical documents, and sound recordings. The repository provides a storage service for institutions that are members of Digital Commonwealth but choose not to host their own digital assets. The metadata stored in the repository is indexed within the portal.

Fifty organizations are members of Digital Commonwealth. As more of our members contribute their holdings, the variety and quantity of searchable objects will increase, and the richer and more valuable this portal will become.

Currently Digital Commonwealth relies on support from its member institutions. Digital Commonwealth was initially funded by a federal Library Services and Technology Grant from the Institute of Museum and Library Services administered by the Massachusetts Board of Library Commissioners. Our portal was designed by SourceLab.

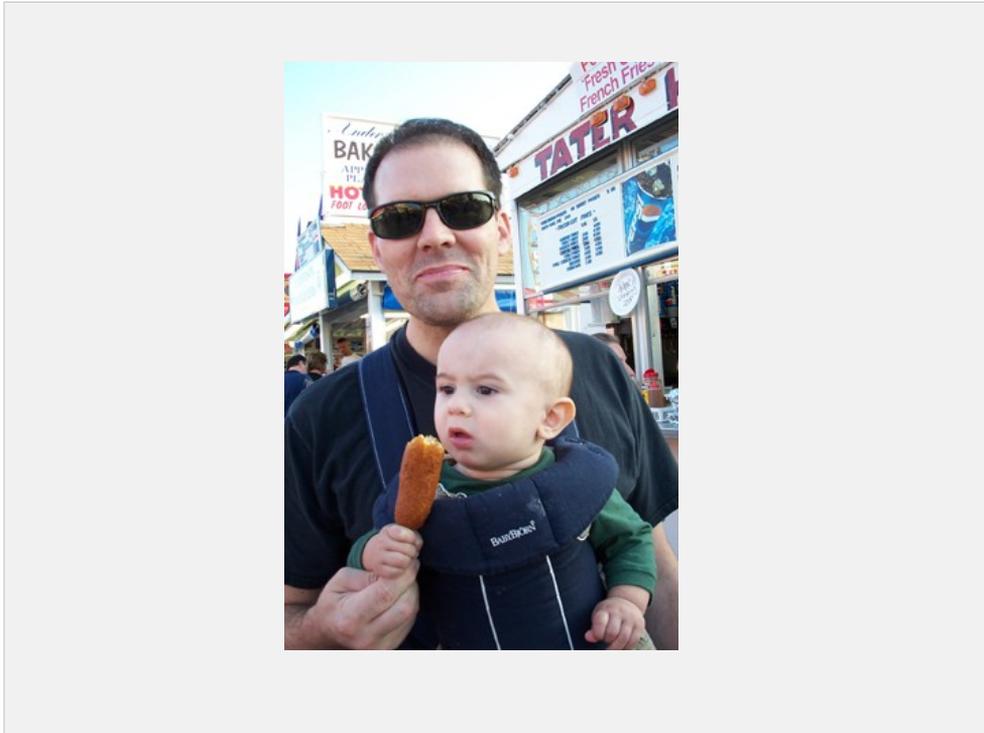
Let's start with Digital Commonwealth and a quick look at your mission statement. This is pretty good. It's a little on the technical side, but at its core it's really saying...

Digital Commonwealth supports a thriving economy, a robust democracy and a rich cultural heritage by providing the building blocks to help government and citizens tell their stories.



So what are these stories. Here's an example. Who knows what this is? This is the Boston Lying-In Hospital in a picture taken on October 31, 1927. This picture is from Digital Commonwealth partner the Boston Public Library. And as you all probably know, the Lying-In Hospital is now part of Brigham and Women's Hospital.

http://www.flickr.com/photos/boston_public_library/5456305898/sizes/z/



And who is this? This is my son, who was born at Brigham and Women's on Jan. 4, 2002. For me, the image of the Lying-In hospital is not merely a historic curio; it directly connects to one of the most important experiences of my life. And there are many thousands of people who share a similar experience.

This example shows that our resources already connect on an individual visceral, emotional level, as long as we can connect the user with the resource.

How can we take this to another level to enable us to tell many stories to many audiences to demonstrate the value of our holdings?

There lots of interesting things going, so let's explore a few of them. As we talk about these try to think about how you might leverage them with an eye towards storytelling. Think about who your audience is or might be, what your message is or could be, and what actions you want your current or future audience to take based on the story you tell them.

The image shows a screenshot of the MIT Center for Civic Media website. At the top left is the logo, a blue dot-matrix pattern forming a globe, with the text "MIT CENTER FOR CIVIC MEDIA" below it. To the right is a "LOGIN" button with a user icon. Further right is a search bar and social media icons for RSS, Twitter, Facebook, and Email. A horizontal navigation bar contains the following links: "about", "blog", "projects", "courses", "publications", "events", "team", and "contact".

The main content area features a dark blue banner for an event titled **"Counter Cartographies"** on **May 9, 12pm**. Below the title, a short bio reads: "Liza Mogel is an interdisciplinary artist who works with the interstices between art and cultural geography. She has created and disseminated counter-cartography— maps and mappings that produce new understandings of social and political issues. [RSVP >](#)". To the right of the text is a map of a city area with various colored overlays and labels, including "MIT", "MIT Museum", "MIT Media Lab", and "MIT Center for Civic Media".

I was recently at a conference and I got to hear Rodrigo Davies speak. He's a Research Assistant at the MIT Center for Civic Media with quite subtle and interesting ideas about civic crowdfunding.

What's "civic crowdfunding"?

KICKSTARTER What is Kickstarter? Discover great projects Start your project Search projects Help Sign up Log in

National Digital Stewardship Alliance (NDSA)

Launched in 2010, the National Digital Stewardship Alliance is a collaborative effort among more than 100 government agencies, educational institutions, non-profit organizations and businesses to establish, maintain, and advance the capacity to preserve our nation's digital resources for the benefit of present and future generations. The NDSA supports activities which advance digital stewardship in all its forms.

Share URL <http://www.kickstarter.com/NDSA> Copy Embed widget RSS

SPACE MONKEY
A combined hardware and software solution making

Great project to continue the growth of the

It's the idea that government or civic organizations can leverage crowdfunding infrastructures, of which Kickstarter is probably the most recognizable, but there are a number of others, to allow citizens to fund projects that might otherwise go unfunded through the regular levers of government.

The National Digital Stewardship Alliance (who I'll talk about a bit later) has a curator page up at Kickstarter because we recognized that cultural heritage organizations (loosely defined) were starting to use it to fund and draw attention to selected projects.

State and local governments are desperately searching for news sources of funding and it's natural that they'd begin to explore crowdfunding opportunities.

Preserve Chicago's Living History of Improvised Music

by Creative Audio Archive

Home Updates **3** Backers **180** Comments **1** Chicago, IL Music

Funded! This project successfully raised its funding goal on Oct 17, 2012.



180
backers

\$5,955
pledged of \$5,000 goal

0
seconds to go

Project by  Creative Audio

If you look at art crowdfunding projects, storytelling is the key element of selling people on why the project is important enough to get you to part with your money. Project creators do this through videos, through the clever ways of incorporating rewards into the process and by regularly communicating the status of the project and reiterating why it's important. There's a lot our community can learn from these approaches.

Civic crowdfunding introduces a number of complexities that need to be addressed before we can jump in with both feet, but there are many things we can take away now to our own benefit.

Code, data, and what else? New forms of civic hacking and participation

Leave a reply



ABOUT

@RODRIGODAVIES

San Francisco hires new Chief Information Officer, Marc Yves Tuitou: <http://t.co/FhwKR4yuHQ> @techpresident

Great to reconnect with India's first city CIO @anupamsaraph who came to @civicmit today to talk about his research on India's UID project

Hearing from @nithyavraman about Transparent Chennai's work on documenting infrastructure: <http://t.co/er87R7d3nR> @civicMIT #civicmedia

RT @EthanZ: Getting very excited for Personal Democracy Forum - proud to be part of a great slate of speakers: <http://t.co/77qsycaqfjzg>

My BBC article on Pulitzer's Statue of Lib...

Davies is less interested in the dollars of civic crowdfunding than what he calls “participation dynamics.” It’s the idea that civic crowdfunding projects help put communities into the center of the planning process.

He wonders whether we are “recognizing all the types of civic participation that exist and are valuable, especially those that occur primarily online? Are there new frameworks for participation that would leverage more people skills than the conventional hackathon model?”

While the dollar resources are certainly of interest, it may be more interesting for us to leverage crowdfunding infrastructures to engage citizens in our resources or identify other partners (corporations, philanthropists, technologists) that can help sustain them.

If you’re interested in this area you should check out his blog post “Code, data, and what else? New forms of civic hacking and participation.” <http://rodrigodavies.com/blog/2013/03/20/code-data-and-what-else-new-forms-of-civic-hacking-and-participation/>) He’s also going to come speak at the Digital Preservation 2013 meeting in DC in July.



Crowdfunding activities suggest a number of other issues such as personal archiving and crowdsourcing that we can also consider when exploring how to tell our stories. Do you know who this is?

Ian MacKaye. As both performer and producer, MacKaye has documented music coming out of the Washington, D.C. underground for the past 30 years. MacKaye founded Dischord Records as a teenager in 1980 with partner Jeff Nelson. MacKaye and Nelson went on to form Minor Threat, a group that, along with Bad Brains, has been credited in the early 1980s with introducing the DC hardcore ethic to an audience beyond Washington.

He's coming to speak at the Library on May 7 on citizen archiving. He may not consider himself a citizen archivist, but the work that he's been doing over the past thirty years can be described as such.

We're surrounded by "citizen archivists." In fact, all of us were probably citizen archivists to one degree or another before we became real archivists, librarians and museum professionals.

"Citizen archivists" are the "first responders" of history, arriving on the scene to capture and preserve ephemeral artifacts of interest and helping to ensure that they survive over time to share with the future.

MackKaye has been documenting the Washington D.C. Music scene since he began. It's no wonder that he's also been rigorous in documenting one of his own bands. But the Fugazi live archive is unique in a number of ways.



Image 1 of 1

If you have photos from this show write us at [fugazilive\[at\]dischord.com](mailto:fugazilive[at]dischord.com).

Comments

Fugazi Live Series FLS0012

[Buy Digital \\$5](#)

Fugazi

Flint, MI USA 1/21/88

If you had a different price in mind for this download [Click Here](#).

[Previous](#) | [Next](#)

Show Date: 1988-01-21

Venue: Fallout Shelter, Capitol Theatre

Door Price: 5

Played with: Smashed, Political Silence

Recorded by: Tom Lumley

Mastered by: Fugazi

Original Source: Cassette

Sound Quality: **Poor** Good Very Good Excellent

[▶ Play Sample Track](#)

1. The Word
2. Interlude 1
3. Song #1
4. Interlude 2
5. Merchandise
6. Interlude 3

Mr. MacKaye is a special case in that he really seems to have the archivist gene and has a uniquely high-value collection to care for.

Personal Digital Archiving

Guidance to the “general public” on saving their digital stuff: documents, photos, music, video, email, websites etc.

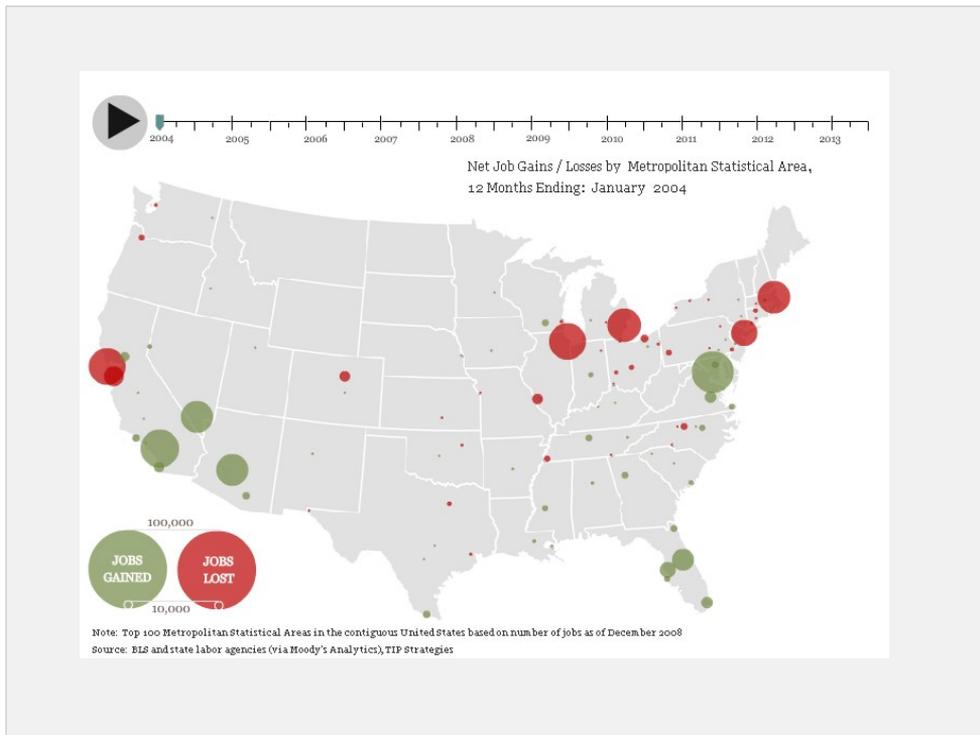
- Public Events
- Further How-to’s and tutorials
- Preservation Week events such as “Personal Archiving Day”



<http://www.digitalpreservation.gov/personalarchiving/>

At NDIIPP we've tried to develop useful resources to support citizen archivists in a number of ways. We're basically trying to provide tools to help people preserve their own digital materials so that they will be able to continue to tell their own stories.

But I think it's important for our organizations to work to identify the “citizen archivists” in our midst. What tools can we provide them to help them preserve their own materials (which may end up in our collections some day). How can we leverage the interesting things they're doing with their collections to benefit our own?

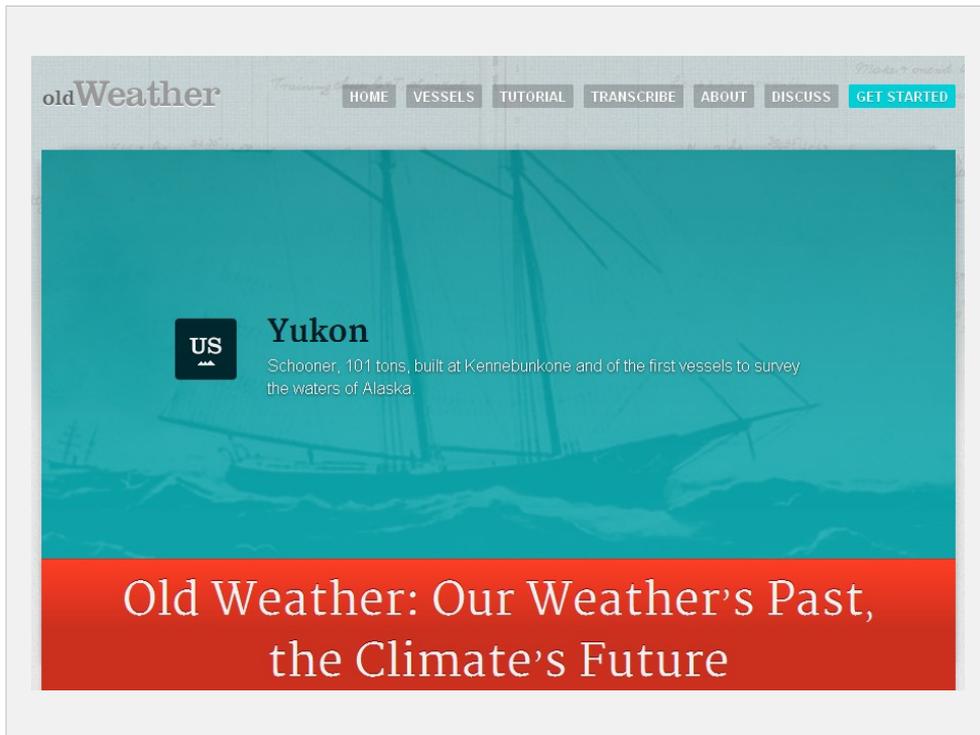


I love the Fugazi live archive, but one thing that's missing for me is the ability to chart the shows on a map interface. We often forget that maps can tell incredibly powerful stories on their own.

This is a dynamic map of the top 100 Metropolitan Statistical Areas in the contiguous United States based on number of jobs being created or lost from 2004 to roughly 2011.

I think you'll agree that this tells a very powerful story.

<http://tipstrategies.com/interactive/geo-jobs-2011-01/>



We've got data of all kinds in our collections, whether we realize it or not, and this data can be projected on a map and can help us tell stories about where we come from and where we're going.

Maps are powerful tools for reaching a different kind of audience, legislators and funders. While images of historic places may appeal to their emotions, maps such as the unemployment map, or those that show changes in land use, or maps like these at "old weather" that show how climate has changed over time, can profoundly effect policy decisions and funding.

Maps can help us tell these kinds of stories.

NEATLINE

Plot Your Course in Space & Time

Search

[ABOUT](#) · [PLUGINS](#) · [DEMOS](#) · [NEWS](#) · [CREDITS](#)

We've prepared a number of sample Neatline exhibits to help stretch your imagination. Look below for projects in history, literature, and contemporary space and place — and come back soon to for examples of how Neatline can be used to annotate documents without reference to geography.



Viewshare



Viewshare is a free platform for generating and customizing views, (interactive maps, timelines, facets, tag clouds) that allow users to experience your digital collections.

The tools for making maps have gotten easier and easier to use. One tool that you might find useful is the Viewshare tool we helped develop in NDIIPP. Viewshare is a free platform to enable you to get your digital resources up on a map quickly and easily. You can also use it to create timelines and tag clouds that can help you tell stories about your resources.

Repository of the Past?



Storyteller of the future?

In many ways, the things I've been describing are outside of what we traditionally think of libraries and archives doing. The act of reimagining ourselves as storytellers is the act of reimagining libraries, archives and museums themselves and reconsidering our roles. I like to tell people that we're not just the place where all the "old stuff" is. We're collecting today for an imagined user 100 years in the future. In that regard we're trying to predict the future!

The National Digital Stewardship Alliance

- NDIIPP initiative
- A collaborative effort among government agencies, educational institutions, non-profit organizations, and business entities to preserve a distributed national digital collection for the benefit of citizens now and in the future
- Coordination Group/Working Groups
 - Outreach, Innovation, Standards, Infrastructure, Content



At the Library we're working to create the future through efforts like the National Digital Stewardship Alliance. The NDSA is similar to Digital Commonwealth in that we're banding together for the common good and to leverage the expertise of the community to the benefit of us all. We want to think big thoughts and do big things in the NDSA and we'd like you to join us. The NDSA is open to any organization, big or small, that has the stewardship of digital information over the long-term as part of its mission.

NDSA Highlights

NDSA Innovation Awards

- Recognizing innovation in the field of digital stewardship
- Four categories: Individual, Project, Institution, Future steward
- 2013 Nomination Form at:

<http://www.digitalpreservation.gov/ndsa/awards.html>

Nominations accepted until May 16, 2013

- 2012 winners announcement at:

<http://blogs.loc.gov/digitalpreservation/2012/06/announcing-five-ndsa-innovation-award-winners/>



NDSA Highlights

“Digital Preservation in a Box”

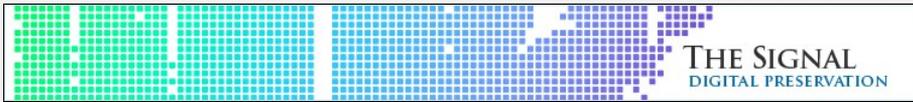
- A gentle introduction for a general audience of professionals who work with digital information but have no digital preservation experience



<http://dpoutreach.net/>

More information about the Alliance is at

www.digitalpreservation.gov/ndsa/



Read about NDSA work on *The Signal* blog

<http://blogs.loc.gov/digitalpreservation/category/ndsa-2/>

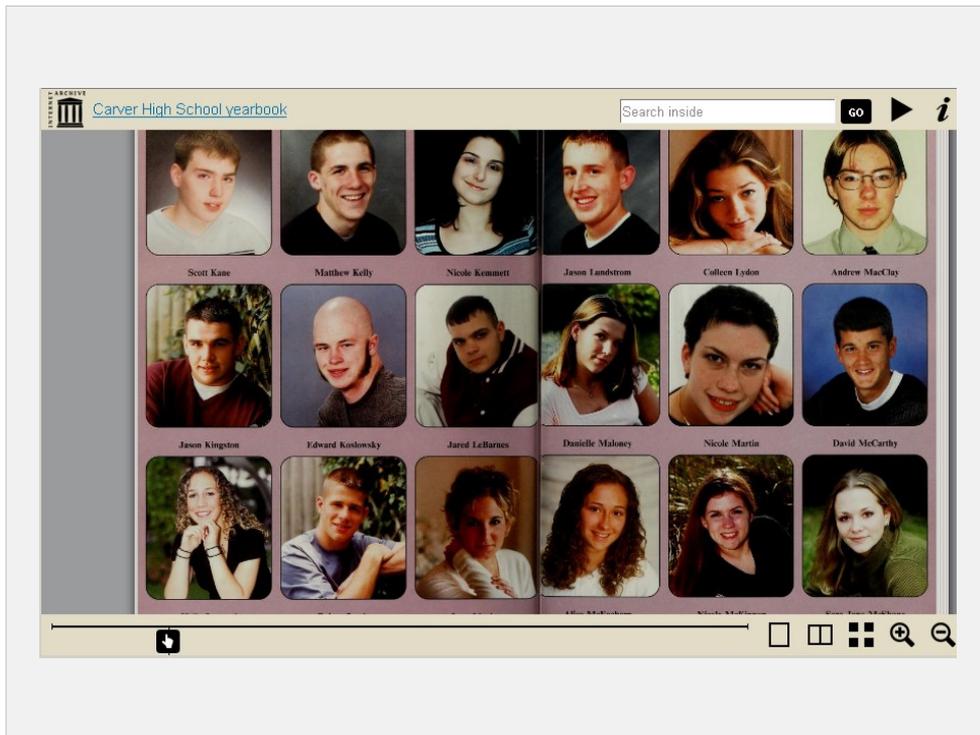
Follow on Twitter: [@NDSA2](https://twitter.com/NDSA2)

NDSA Regional Workshop:

May 10, 2013 at WGBH in Boston

Organized by WGBH and Harvard

http://projects.iq.harvard.edu/ne_ndsa



I want to finish up by highlighting a wonderful project I found while exploring the Digital Commonwealth website. This is an image from the 2001 Carver High School yearbook

These were digitized thanks to a grant from the Library Services and Technology Act administered through the Massachusetts Board of Library Commissioners. The yearbooks are available on The Internet Archive in a very nice page-turner application and are linked off the Carver Public Library “24/7 resources” page.

These are the building blocks of storytelling, now made more widely available than ever before. These yearbooks are amazing artifacts with a novel suggested on every page.

So many stories waiting to be told.

Thanks!

Butch Lazorchak
Digital Archivist
Library of Congress
wlaz@loc.gov



http://imagecache2.allposters.com/images/pic/Attached_Prints/mp_814104_b-Man-on-Phone-Thanks-Posters.jpg

Thanks!