

Shaping the Digital Future:

Building on a Decade of Success
2016 Digital Commonwealth Annual Conference

10th Annual Digital Commonwealth Conference and Vendor Fair
Tuesday, April 5, 2016 • College of the Holy Cross, Worcester, MA 01610-2395

We invite you to join us in Worcester on April 5, 2016 as we celebrate the 10th anniversary of the Digital Commonwealth and hold the 10th Annual Digital Commonwealth Conference.

The conference will again be a day-long event with a luncheon, speakers, and vendor exhibits. Attendance at last year's conference continued to be very strong and we look forward to another banner year.

Our members are libraries, museums, historical societies, and other organizations throughout Massachusetts. The conference attracts attendees from public libraries, academic institutions, and cultural institutions across New England.

Exhibitors and sponsors will be provided with an 8' table in the exhibit area. Electricity and wireless Internet are included. Your company logo and name will also appear in the conference program. Meal sponsors will be recognized in our conference publicity and with signage during the meal. This year we offer the special opportunity to sponsor our 10th anniversary celebration, following the conference. Details for all the levels can be found on page 3.

If you are interested in a more prominent sponsorship, please contact me at: elizabeth@fitchdalemanagement.com or 781-248-9151. The deadline for inclusion in the conference program is March 15, 2016.

Please contact us if you have any questions.

Sincerely,

Elizabeth Hacala
Fitchdale Management

Digital Commonwealth | 321 Walnut Street #462, Newtonville, MA 02460-1927
www.digitalcommonwealth.org

Exhibitor & Sponsorship Information

2016 Sponsorship Opportunities

Your organization can demonstrate your support for the Digital Commonwealth Annual Conference by sponsoring the event! All sponsorships include a color advertisement in the conference program as well as recognition of you as a sponsor on the conference web site and in conference announcements. The Digital Commonwealth membership has grown considerably over the past year. Get your name out to all our new members!

Sponsorships and underwriting provides your company an opportunity to:

- Achieve a high profile with your customer base.
- Expand your customer base.
- Increase your brand identity.
- Web site recognition including a link to your web site from ours.
- An opportunity to raise awareness among our members and attendees.

Detailed benefits for each level can be found on page 3.



2016 Exhibitor Package

- Exhibitors will be provided with one table (8' x 2.5') in the exhibit area.
- Electricity and wireless Internet are included.
- Your company logo and name will appear in the conference program. Please email a full color copy of your logo that will fit in a 1 inch tall by 3 inches wide area. Acceptable formats: tif, jpg, and png. We cannot guarantee inclusion in the program if received after March 15, 2016.
- Lunch for one is included. If additional lunches are required, there is a small cost- recovery fee.

Pricing	Before March 15, 2016	After March 15, 2016
Exhibitor Package	\$285	\$335

Sponsorship Levels

Platinum Sponsorships

\$1000 and up

Platinum sponsorships provide a unique opportunity to spotlight your company or organization. In addition to the benefits of sponsorship listed below, Platinum sponsors will be thanked with signage at the event they sponsor. Platinum sponsors are also given priority for full page advertisements on the back and inside covers of the conference program.

This year we offer the unique opportunity to sponsor the anniversary reception which will be attended by conference attendees, and Digital Commonwealth VIP's alike.

The platinum sponsorship opportunities are:

- **The 10th Anniversary Reception, Tuesday evening, for \$1,500**
- **Morning Break or Afternoon Break for \$1,000**

Gold Sponsorship

\$750 and up

Gold sponsors will receive a full page ad in the conference program in addition to recognition of you as a sponsor on the conference web site and in conference announcements.

Silver Sponsorship

\$500 and up

Silver sponsors will receive a half page ad in the conference program in addition to recognition of you as a sponsor on the conference web site and in conference announcements.

Bronze Sponsorship

\$275 and up

Bronze sponsors will receive a quarter page ad in the conference program in addition to recognition of you as a sponsor on the conference web site and in conference announcements.

Friend of Digital Commonwealth

below \$275

Friends will receive a listing in the conference program and will be listed as a sponsor on the conference website.

**Register online today at:
members.digitalcommonwealth.org**